

WILLIAMSON COUNTY ASSOCIATION OF REALTORS®

# PARTNERSHIP OPPORTUNITIES

We are so thankful for all of the affiliates that partner with us year to year, providing exceptional professional development and networking opportunities to our members. We pride ourselves on building up REALTORS® and leaders who have the tools and skills needed to operate with efficiency and integrity.

One crucial piece of this puzzle is YOU, our affiliates and partners. You offer services and insight that our REALTORS® need in order to be successful in this industry. It is our goal to give you unique opportunities to connect with our members and market your services in a variety of settings.

As a WCAR Partner, you are our preferred contacts for real estate services and we want our members to know you personally and the unmatched services that you offer. Affiliate Dues are included in all of our 2023 Partnership opportunities. This means that you will also get all of the benefits of being a WCAR affiliate with your partnership. We are excited to have you in the WCAR family and hope these opportunities will help you plan your marketing budget for the year to maximize your efforts and connections for 2023.

BEST,

Kathie Moore

WCAR President-Elect

Kathie Moore



WILLIAMSON COUNTY ASSOCIATION OF REALTORS®

# PREMIER PARTNERS

As a 2023 partner with WCAR, we are pleased to offer premier benefits for partners who have committed \$5,000 or more. This includes sponsorships for our philanthropic arm, the REALTOR® Good Works Foundation.

If your total sponsorship dollar commitment for 2023 reaches \$5,000 or greater, you will be considered one of our 2023 Premier Partners. As a Premier Partner, you will receive additional recognition as outlined below.

### \$5,000+

- Special Award and Recognition at our Annual Member Appreciation/Awards Event
- Premier Sponsor feature on WCAR social media

### \$10,000+

- Special Award and Recognition at our Annual Member Appreciation/Awards Event
- Premier Sponsor feature on WCAR social media
- Option to leave business cards in the WCAR office

### \$15,000+

- Special Award and Recognition at our Annual Member Appreciation/Awards Event
- Stand Alone Home Page slide on the WCAR Website until the end of the year
- Premier Sponsor feature on WCAR social media
- Option to leave business cards in the WCAR office







The annual Membership Luncheon is one of WCAR's signature events and typically occurs in the fall. You can expect a presentation relevant to the industry followed by the kickoff of our annual Board of Directors election.



**Pre and Post-Event Marketing** 

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

Recognition at Event

- Networking before and after luncheon
- Two complimentary attendees

### \$1,000 Bronze

**Pre and Post-Event Marketing** 

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

**Recognition at Event** 

- Networking before and after luncheon
- Option to Teave marketing collateral at the check-in table
- Two complimentary attendees
- Opportunity to leave marketing collateral at tables

### \$2,500 Silver

**Pre and Post-Event Marketing** 

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

**Recognition at Event** 

- Networking before and after luncheon
- Option to leave marketing collateral at check-in table
- Option to bring displays, banners, or company collateral to the Luncheon in order to promote to attendees
- Four complimentary attendees
- · Opportunity to leave marketing collateral at tables

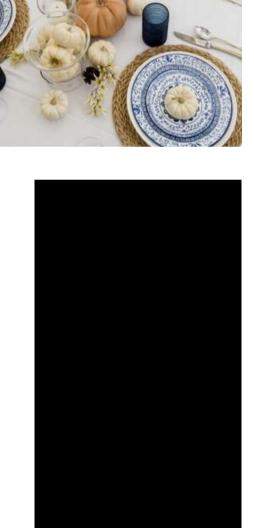
### \$5,000 Gold (1 available)

**Pre and Post-Event Marketing** 

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor
- Opportunity to send Communications Coordinator ad materials for one targeted email to WCAR membership (over 3,000 members)
- Exclusive access to attendee list post-luncheon

**Recognition at Event** 

- 3–5 minute presentation opportunity at the event
- Networking before and after lunchéon
- Option to Teave marketing collateral at check-in table
- Option to bring displays, banners, or company collateral to the Luncheon in order to promote to attendees
- Exclusive Gold Sponsor Table (8 complimentary attendees)
- Opportunity to leave marketing collateral at tables





## **BROKER BREAKFASTS**

Broker Breakfasts are exclusive opportunities for WCAR Managing Brokers to come and enjoy a featured speaker and network with one another and featured sponsors.



- Networking opportunities before and after breakfast
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Breakfast in order to promote to attendees

#### \$1000 Bronze

- Networking opportunities before and after breakfast
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Breakfast in order to promote to attendees
- Exclusive access to attendee list post-breakfast
- 3-5 minute presentation opportunity at the Breakfast

### Quarter 2 Broker Breakfast

- Networking opportunities before and after breakfast Name and Logo on all marketing materials sent out to membership on social media and via email
- Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Breakfast in order to promote to attendees

#### \$1000 Bronze

- Networking opportunities before and after breakfast
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Breakfast in order to promote to attendees
- Exclusive access to attendee list post-breakfast
- 3-5 minute presentation opportunity at the Breakfast

### Quarter 3 Broker Breakfast

### \$500 Friend

- Networking opportunities before and after breakfast
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Breakfast in order to promote to attendees

- Networking opportunities before and after breakfast
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Breakfast in order to promote to attendees
- Exclusive access to attendee list post-breakfast
- 3-5 minute presentation opportunity at the Breakfast

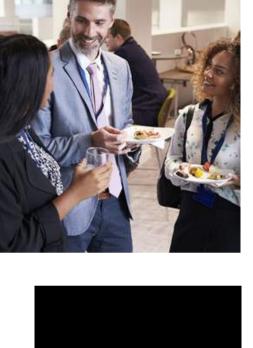
### Quarter 4 Broker Breakfast

### \$500 Friend

- Networking opportunities before and after breakfast
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Breakfast in order to promote to attendees

#### \$1000 Bronze

- Networking opportunities before and after breakfast
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Breakfast in order to promote to attendees
- Exclusive access to attendee list post-breakfast
- 3–5 minute presentation opportunity at the Breakfast







### WILLIAMSON COUNTY ASSOCIATION OF REALTORS®

### MEMBER APPRECIATION EVENTS

Member appreciation events are an opportunity to celebrate our REALTORS® with fun activities and networking. We will have a member appreciation event in the spring and the fall.

### \$1,000 Bronze

### **Pre and Post-Event Marketing**

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

#### **Recognition at Event**

- Networking before and after the event
- Option to leave marketing collateral at tables
- Two complimentary attendees

### \$2,500 Silver

### **Pre and Post-Event Marketing**

- Name and Logo on all marketing materials sent out to members via social media and email
  - Logo and link to website featured on WCAR website as a 2023 sponsor

### **Recognition at Event**

- Networking before and after the event
- Option to bring displays, banners, or company collateral to the awards event in order to promote to attendees
- Four complimentary attendees
- Opportunity to leave marketing collateral at tables

### \$5,000 Gold

### **Pre and Post-Event Marketing**

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor
- Opportunity to send Communications Coordinator ad materials for one targeted email to WCAR membership (over 3,000 members)
- Exclusive access to attendee list post-event

### **Recognition at Event**

- 3–5 minute presentation opportunity at the event
- Networking before and after the event
- Option to bring displays, banners, or company collateral to the event in order to promote to attendees
- Exclusive Gold Sponsor Table (8 complimentary attendees)
- Opportunity to leave marketing collateral at tables



## **MEMBER ENGAGEMENT**

### Quarterly Mixer (4 available, Q1, Q2, Q3, Q4)

Mixers occur quarterly and are a great opportunity for WCAR members to network and engage with one another while also connecting with our partners.

- Networking opportunity before and after mixer
- Name and Logo on all marketing materials sent out to membership on social media and via email
- Logo and website linked on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Mixer in order to promote to attendees

#### \$1000 Bronze

- Networking opportunity before and after mixer
- Name and Logo on all marketing materials sent out to membership on social media and via email
- Logo and website linked on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the mixer in order to promote to attendees
- Exclusive access to attendee list post-mixer
- 3-5 minute presentation opportunity at the Mixer

### Cocktails and Committees

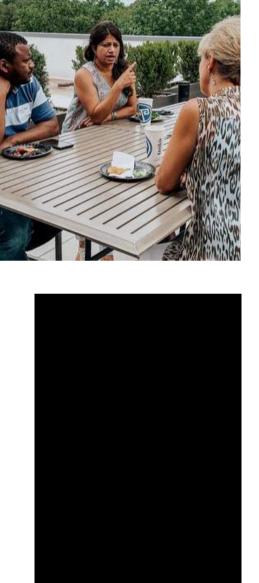
This event is held every year in the fall to showcase volunteer opportunities for our members to be actively involved with the association. Members come to network and learn about the WCAR committees and the REALTOR® Good Works Foundation.

### \$500 Friend

- Networking opportunities before, during, and after cocktails and committees
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Mixer in order to promote to attendees

### \$1000 Bronze

- Networking opportunities before, during, and after cocktails and committees
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to cocktails and committees in order to promote to attendees
- Exclusive access to attendee list post-event
- 3-5 minute presentation opportunity at the event







### Diversity Equity and Inclusion Opportunities

Fun and exciting opportunities to ensure members will be leaders in the real estate industry when it comes to all matters of diversity, equity, inclusion, and fair housing. These events may include educational and networking opportunities to engage and excite members about being leaders in the industry.

- Networking opportunities before, during, and after event
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to the Mixer in order to promote to attendees

#### \$1000 Bronze

- Networking opportunities before, during, and after event
- Name and Logo on all marketing materials sent out to membership on social media and via email Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to cocktails and committees in order to promote to attendees
- Exclusive access to attendee list post-event
- 3-5 minute presentation opportunity at the event



### YPN: Your Professional Network

YPN is designed for REALTORS® who are five years or less in the industry and are looking to network and build their business with the best connections possible.

- Networking opportunities before, during, and after one YPN mixer
- Name and Logo on all marketing materials for one YPN mixer of choice sent out to membership on social media and via email
- Logo and website link on the WCAR website as a 2023 sponsor Option to bring displays, banners, or company collateral to one YPN mixer of choice in order to promote to attendees

### \$1000 Bronze

- Networking opportunities before, during, and after one YPN mixer of choice
- Name and Logo on all marketing materials for one YPN mixer of choice sent out to membership on social media and via email
- Logo and website link on the WCAR website as a 2023 sponsor
- Option to bring displays, banners, or company collateral to in order to promote to attendees at one YPN mixer of choice
- Exclusive access to attendee list post-YPN mixer of choice
- 3-5 minute presentation opportunity at one YPN mixer of choice



## **PROFESSIONAL** DEVELOPMENT



### New Member Orientation

### \$5,000 Gold

- Sponsor for all 12 new member orientations (1/month)
- Name and logo featured on all marketing materials
- The sponsor's company featured on the course registration page with a website link
- Exclusive access to attendee list with corresponding emails post-course
- 3-5 minute presentation before each day of class
- Networking before and after class
- Option to Teave marketing collateral on WCAR coffee bar

### Code of Ethics Sponsor

#### \$5.000 Gold

- Sponsor for all 12 code of ethics courses(1/month)
- Name and logo featured on all marketing materials
- The sponsor's company featured on the course registration page with a website link
- Exclusive access to attendee list with corresponding emails post-course
- 3-5 minute presentation before the code of ethics portion
- Networking before and after class
- Option to Teave marketing collateral on WCAR coffee bar

### TREC Core

### \$5.000 Gold

- Sponsor for all 12 TREC Core courses (1/month)
- Name and logo featured on all marketing materials
- The sponsor's company featured on the course registration page with a website link
- Exclusive access to attendee list with corresponding emails post-course
- 3-5 minute presentation before each day of class
- Networking before and after class
- Option to Teave marketing collateral on WCAR coffee bar

### Designation/Certification Courses

These are upper level education courses for REALTORS® seeking to specialize in a specific area of the real estate industry. Traditionally, these courses span over 2 days. Email melissaewcartn.org for a list of upcoming designation/certification courses available for sponsorship.

### \$1,000 Bronze

- Name and logo featured on all marketing materials
- The sponsor's company featured on the course registration page with a website link
- Exclusive access to attendee list with corresponding emails post-course
- 3-5 minute presentation before each day of class (classes typically span over 2 days)
- Networking before and after class
  Option to leave marketing collateral on WCAR coffee bar

### General WCAR Courses

These are scheduled classes throughout the year covering a wide range of topics relevant to the real estate industry. These courses can be sponsored on an a la carte basis.

- Name and logo featured on all marketing materials
- The sponsor's company featured on the course registration page with a website link
- Exclusive access to attendee list with corresponding emails post-course
- 3-5 minute presentation before class
- Networking before and after class
- Option to Teave marketing collateral on WCAR coffee bar



# PROFESSIONAL DEVELOPMENT

Institute for Certified Luxury Home Marketing Specialist 2-day specialty designation course

The CLHMS designation provides REALTORS® with unique skills, knowledge and experience to meet the needs of affluent buyers and sellers. This is an intensive, two-day luxury home marketing training. REALTORS® who hold the CLHMS designation rank in the top 10% of their residential markets. This is a unique opportunity to build relationships with REALTORS® who are dedicated to the luxury home market in Middle Tennessee.



### **Pre and Post-Event Marketing**

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

### **Recognition at Event**

- Networking before, during, and after all related events
- Option to leave marketing collateral at the WCAR coffee bar before
- during and after the class
- Two complimentary attendees to all related events

### \$2,500 Silver

### **Pre and Post-Event Marketing**

- · Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor
- Exclusive access to attendee list post-event

### **Recognition at Event**

- Networking before, during, and after all related events
- Option to leave marketing collateral at the WCAR coffee bar before
- during and after the class
- Four complimentary attendees to all related events

### \$5,000 Gold

#### **Pre and Post-Event Marketing**

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor
- Opportunity to send Communications Coordinator ad materials for one targeted email to WCAR membership (over 3,000 members)
- Exclusive access to attendee list post-event

#### **Recognition at Event**

- 3–5 minute presentation opportunity at the Cocktail Party
- Networking before, during, and after all related events
- Option to bring displays, banners, or company collateral to the class and set up for networking purposes before and after the course
- Four complimentary attendees to all related events









## EVENT SPONSOR \$2,000

Exclusive opportunity for 1 sponsor



### HOSPITALITY

- 1 complimentary table of 8
- First right of refusal for 2024 Tacos and Trivia

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor
- Opportunity to send Communications Coordinator ad materials for one targeted email to WCAR membership (over 3,000 members)
- Exclusive access to attendee list post-event

- 3-5 minute presentation opportunity at the event
- Networking before, during, and after the event
- Option to leave marketing collateral at the check-in table
- Option to bring displays, banners, or company collateral to Tacos and Trivia in order to promote to attendees
- Opportunity to leave marketing collateral at trivia tables



# GAME SPONSOR \$1,500

Exclusive opportunity for 1 sponsor



### HOSPITALITY

• 4 complimentary attendees

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor
- Exclusive access to attendee list post-event

- 1-2 min opportunity to open the game and plug organization
- Networking before, during, and after the event
- Option to leave marketing collateral at the check-in table Opportunity to leave marketing collateral at tables



## FOOD SPONSOR \$750

Exclusive opportunity for 2 sponsors Industry Exclusive Sponsorship\*



### HOSPITALITY

• 2 complimentary attendees

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

- Branded sign next to the food at the event
- Networking before, during, and after the event Opportunity to leave marketing collateral at tables



### MARGARITA SPONSOR \$500

Exclusive opportunity for 1 sponsor



### HOSPITALITY

• 2 complimentary attendees

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
   Logo and link to website featured on WCAR website as a 2023 sponsor

- Branded sign next to the margaritas
- Networking before, during, and after the event Opportunity to leave marketing collateral at tables



### BEER/WINE SPONSOR \$500

Exclusive opportunity for 1 sponsor



### HOSPITALITY

• 2 complimentary attendees

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
   Logo and link to website featured on WCAR website as a 2023 sponsor

- Branded sign next to the bar
- Networking before, during, and after the event Opportunity to leave marketing collateral at tables



### WINE PULL SPONSOR \$500

Exclusive opportunity for 2 sponsors Industry Exclusive Sponsorship\*



### HOSPITALITY

• 2 complimentary attendees

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

- Branded sign next to the pull station
- Networking before, during, and after the event Opportunity to leave marketing collateral at tables



### SPIRITS PULL SPONSOR \$500

Exclusive opportunity for 3 sponsors Industry Exclusive Sponsorship\*



### HOSPITALITY

• 2 complimentary attendees

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

- Branded sign next to the pull station
- Networking before, during, and after the event
- Opportunity to leave marketing collateral at tables



### TRIVIA 1ST PLACE SPONSOR \$400

Exclusive opportunity for 1 sponsor



### HOSPITALITY

• 1 complimentary attendee

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

- Branded trivia prize for 8 first place winners
- Networking before, during, and after the event Opportunity to leave marketing collateral at tables



### TRIVIA 2ND PLACE SPONSOR \$400

Exclusive opportunity for 1 sponsor



### HOSPITALITY

• 1 complimentary attendee

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

- Branded trivia prize for 8 second place winners
- Networking before, during, and after the event Opportunity to leave marketing collateral at tables



# TRIVIA 3RD PLACE SPONSOR \$400

Exclusive opportunity for 1 sponsor



### HOSPITALITY

• 1 complimentary attendee

### PRE & POST EVENT MARKETING

- Name and Logo on all marketing materials sent out to members via social media and email
- Logo and link to website featured on WCAR website as a 2023 sponsor

- Branded trivia prize for 8 third place winners
- Networking before, during, and after the event
- Opportunity to leave marketing collateral at tables





Dear Community Supporter,

As an advocate for the betterment of Williamson County School students, I'm requesting your consideration to sponsor the REALTOR® Good Works Foundation (RGWF) Golf Scramble. Your contribution to this fun-filled event is a major component to our fundraising efforts. Please know your sponsorship will not only highlight your business's commitment to the Williamson County community, but it will also support the RGWF's annual initiative to raise funds for college scholarships and fine arts awards for Williamson County students.

A registered 501(c)(3), the RGWF originated in 2007 as the philanthropic arm of the Williamson County Association of REALTORS® and is 100% volunteer-operated, with a dedicated Board of Trustees elected to serve three-year terms. Originally started with a bequest and memorial donations, the Foundation is funded today through continued support of REALTORS®, community members and fundraising endeavors.

Since inception, annual scholarships have been awarded to high school seniors from among Williamson County public high schools. This year alone, we had 51 student applicants. The scholarships awarded will total \$29,000 (to be dispersed among six high school seniors and two returning college students), but to date, we've awarded over \$200,000 in scholarships. After a two-year hiatus due to Covid, we also reinstated our annual Student Art Contest, which garnered 55 entries this year and had a total of \$4,900 in awards given to 10 high school art students and their respective art departments. Knowing how many students' educational pursuits and artistic journeys are furthered by these efforts propels this Foundation forward because we as Trustees have seen firsthand that "Education Matters" and starts within the community we serve.

Sponsorship levels and benefits can be found on the following pages. To confirm your commitment as a sponsor of our RGWF Golf Scramble, please complete and return the form on the WCAR website. Should you have any questions, please contact Tina Majors, RGWF Staff Liaison, at 615.771.6845 or realtorgoodworksfoundation@gmail.com.

Thank you in advance for your support of Williamson County students!

Gratefully.

Leah Fitzpatrick 2022 Trustees Chair

REALTOR© Good Works Foundation

wcartn.org/page/realtor-good-works-foundation

Jean Titzpatrick



# PRESENTING SPONSOR

Exclusive opportunity for 1 sponsor

\$4,000



### HOSPITALITY

- 2 foursomes with golf carts for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room
- First right of refusal for 2024 golf scramble

### PRE & POST EVENT MARKETING

- Recognition as Presenting Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - All event newsletters and submissions to media
  - Social media event announcement and thank you post
  - Post-event Facebook photo album
- Logo linked to company's website on golf event page

- Sole sponsor signage at awards reception
- Sole sponsor signage on welcome banner at registration
- Presenting sponsor signage throughout event
- Premier logo placement as Presenting Sponsor on scoring screen on all golf carts
- Sole sponsor logo on score cards
- Recognition from event emcee
- Option to host a table near the check-in area



## EAGLE SPONSOR

Opportunity limited to 3 sponsors

\$2,000



### HOSPITALITY

- 1 foursome with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room
- First right of refusal for 2024 golf scramble

### PRE & POST EVENT MARKETING

- Recognition as Eagle Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - All event newsletters and submissions to media
  - Social media event announcement and thank you post
  - Post-event Facebook photo album
- Logo linked to company's website on golf event page

- Premier sponsor signage throughout event
- Recognition from event emcee
- Option to host a table onsite



## GOLF CART SPONSOR

Opportunity limited to 2 sponsors

\$1,750



### HOSPITALITY

- 2 complimentary attendees with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room
- First right of refusal for 2024 golf scramble

### PRE & POST EVENT MARKETING

- Recognition as Golf Cart Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - All event newsletters and submissions to media
  - Social media event announcement and thank you post
- Post-event Facebook photo album
- Logo linked to company's website on golf event page

- Logo placement as Golf Cart Sponsor in golf cart pickup area
- Opportunity to provide premium company takeaway in half of the golf carts
- Logo on event sponsor signage
- Recognition from event emcee



## BEVERAGE CART SPONSOR

Opportunity limited to 2 sponsors

\$1,500



### HOSPITALITY

- 2 complimentary attendees with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room
- First right of refusal for 2024 golf scramble

### PRE & POST EVENT MARKETING

- Recognition as Beverage Cart Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - All event newsletters and submissions to media
  - Social media event announcement and thank you post
- Logo linked to company's website on golf event page

- Premier logo placement as Beverage Cart Sponsor on all beverage carts
- Logo on even't sponsor signage
- Recognition from event emcee
- Option to accompany a Westhaven Employee on the beverage cart



## GOLF BALL SPONSOR

Opportunity limited to 1 sponsor

\$1,500



### HOSPITALITY

- 2 complimentary attendees with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room

### PRE & POST EVENT MARKETING

- Recognition as Golf Ball Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - All event newsletters and submissions to media
  - Social media thank you post
- Logo on golf event page

- Sleeve of golf balls with company logo provided to each player at check-in
- Logo on event sponsor signage
- Recognition from event emcee



# GOLF TOWEL SPONSOR

Opportunity limited to 1 sponsor

\$1,500



### HOSPITALITY

- 2 complimentary attendees with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room

### PRE & POST EVENT MARKETING

- Recognition as Golf Towel Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble-related emails
  - All event newsletters and submissions to media
  - Social media thank you post
- Logo on the golf event page

- Golf towel with company logo provided to each player at check-in
- Logo on event sponsor signage
- Recognition from event emcee



## LUNCH SPONSOR

Opportunity limited to 2 sponsors

\$1,000



### HOSPITALITY

- 2 complimentary attendees with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room

### PRE & POST EVENT MARKETING

- Recognition as Lunch Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - All event newsletters and submissions to media
  - Social media thank you post
- Logo on golf event page

- Logo on lunch related signage and collateral
- Logo on event sponsor signage
- Recognition from event emcee



### HOLE SPONSOR

Opportunity limited to 16 sponsors

\$600



### HOSPITALITY

- Complimentary golf cart for transportation during event
   Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room

### PRE & POST EVENT MARKETING

- Recognition as Hole Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - Social media thank you post
- Company name listed on golf event page

- Logo recognition as Hole Sponsor on lawn sign at one hole
- Logo on event sponsor signage
- Recognition from event emcee
- Option to host a table at hole (table and chairs not provided)



# HOLE IN ONE SPONSOR

Exclusive opportunity for 1 sponsor

\$1750



### HOSPITALITY

- Two complimentary attendees with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room

### PRE & POST EVENT MARKETING

- Recognition as Hole in One Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - Social media thank you post
- Logo on golf event page

- Logo recognition as Hole in One Sponsor on lawn sign at designated hole
- Prize to be presented to winner as compliments of Sponsor
- Logo on event sponsor signage
- Recognition from event emcee
- Option to host a table at the hole (table and chairs not provided)



# PUTTING GREEN SPONSOR

Exclusive opportunity for 1 sponsor

\$1,500



### HOSPITALITY

- Two complimentary attendees with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room

### PRE & POST EVENT MARKETING

- Recognition as Putting Green Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - Social media thank you post
- Logo on golf event page

- Logo recognition as Putting Green Sponsor on lawn sign at putting green
- Logo on event sponsor signage
- Recognition from event emcee
- Option to host a table at the putting green (table and chairs not provided)



# HOLE #1 PREMIER SPONSOR

Exclusive opportunity for 1 sponsor

\$1,000



### HOSPITALITY

- Two complimentary attendees with golf cart for 18 holes of golf
- Complimentary beer on the course
- Complimentary lunch and awards reception inside the Westhaven Main Dining Room

### PRE & POST EVENT MARKETING

- Recognition as Hole 1 Sponsor in:
  - Electronic invitation (over 3000 members)
  - All golf scramble related emails
  - Social media thank you post
- Logo on golf event page

- Logo recognition as Hole 1 Sponsor on lawn sign at Hole #1
- Logo on event sponsor signage
- Recognition from event emcee
- Option to host a table at the hole (table and chairs not provided)