

SPONSORSHIP
OPPORTUNITIES



2022 SPONSORSHIPS

WCAR
1646 Westgate Circle
Brentwood TN 37221
615-771-6845

SPONSORSHIP LEVELS



SHOWCASE

\$15,000

MAIN SPONSOR
4 MAJOR EVENTS



CHAMPION

\$10,000

MAIN SPONSOR
2 MAJOR EVENTS

FEATURED SPONSOR
2 MAJOR EVENTS



ADVOCATE

\$5,000

MAIN SPONSOR
1 MAJOR WCAR EVENT OR
DESIGNATION COURSE

FEATURED SPONSOR
2 MAJOR EVENTS



PARTNER

\$3,500

FEATURED SPONSOR
1 MAJOR EVENT

MAIN SPONSOR
2 MIXER OF CHOICE
OR
2 (4-8) HOUR CLASSES
OR
MIX N MATCH 1 MIXER 1 CLASS



SUPPORTER

\$1,000

MAIN SPONSOR
1 MIXER OF CHOICE
OR
1 (3-4) HOUR CLASS
OR
FT SPONSOR FOR MAIN



FRIEND

\$500

MAIN SPONSOR
1 YPN COFFEE & CONNECT
OR
1 (1-2) HOUR CLASS

SHOWCASE

\$15,000

MAIN SPONSOR

4 MAJOR EVENTS

As a Showcase sponsor for WCAR, you will be featured as one of the main sponsors for all 4 of our major events throughout the year.

OTHER PERKS

- Exclusive video (filmed at WCAR) featured on social media/youtube
- 2 tickets to all 4 major events
- 5 minutes to promote at the beginning of 2 events of choice
- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



CHAMPION

\$10,000

MAIN SPONSOR

2 MAJOR EVENTS

FEATURED SPONSOR

2 MAJOR EVENTS

As a Champion sponsor for WCAR, you will be featured as one of the main sponsors for 2 of our major events throughout the year as well as a featured sponsor at our other 2 major events.

OTHER PERKS

- 2 tickets to 2 major events
- 5 minutes to promote at the beginning of 1 major event
- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



ADVOCATE

\$5,000

MAIN SPONSOR

1 MAJOR WCAR EVENT OR DESIGNATION COURSE

FEATURED SPONSOR

2 MAJOR EVENTS

As an Advocate sponsor for WCAR, you will be featured as one of the main sponsors for 1 of our major events OR a designation course of your choice. Additionally, you will be a featured sponsor at 2 major events.

OTHER PERKS

- 2 tickets to 1 major event
- 2 minutes to promote at the beginning of 1 major event
- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



PARTNER

\$3,500

FEATURED SPONSOR

1 MAJOR EVENT

MAIN SPONSOR

2 MIXER OF CHOICE

OR 2 (4-8) HOUR CLASSES

OR MIX N MATCH 1 MIXER 1 CLASS

As a Partner Sponsor for WCAR, you will be a featured sponsor at one of our major events. You will also have the option of being a main sponsor for 2 mixers or 2 classes or a mix and match of 1 class and one mixer.

OTHER PERKS

- 2 tickets to 1 major event
- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



SUPPORTER

\$1,000

MAIN SPONSOR

1 MIXER OF CHOICE

OR

1 (3-4) HOUR CLASS

OR

FT SPONSOR FOR MAIN

As a Supporter Sponsor for WCAR, you will be a sponsor for a mixer of your choice or a class of your choice.

OTHER PERKS

- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



FRIEND \$500

SPONSOR

1 YPN COFFEE & CONNECT
OR
1 (1-2) HOUR CLASS

As a Friend Sponsor for WCAR, you will be a sponsor for one YPN coffee and connect or 1 class.

OTHER PERKS

- Opportunity to come and network/present to YPN coffee and connect attendees or class
- Recognition throughout the year on WCAR social media and weekly newsletter
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



EVENTS

SPONSORSHIP SLOTS

MEMBERSHIP LUNCHEON

MAIN SPONSOR



FEATURED SPONSOR



MEMBERSHIP LUNCHEON

MAIN SPONSOR



FEATURED SPONSOR



CERTIFIED LUXURY

MAIN SPONSOR



FEATURED SPONSOR



INSTALLATION EVENT

MAIN SPONSOR



FEATURED SPONSOR



MIXER APRIL

MAIN SPONSOR



MIXER JULY

MAIN SPONSOR



MIXER SEPTEMBER

MAIN SPONSOR



COCKTAILS & COMMITTEES

MAIN SPONSOR

